



## WHAT IS THE SMA?

The Stateline Manufacturing Alliance (SMA) is an eclectic group of manufacturing employers that are focused on creating greater exposure, engagement and interest in manufacturing jobs and careers for youth and adults alike. SMA members actively share information and data, as well as strategically collaborate with each other on activities, initiatives, and programming.

## BENEFITS OF BEING AN SMA MEMBER

- Creating awareness for career paths in manufacturing.
- Collaboration/Best Practices shared among industry partners.
- Sharing a voice to local schools on curriculum and programming.
- Participate in SMA events and activities to promote your business/industry.
- Access to the SMA landing page (employer profiles) which will provide greater visibility to K-12 and community partners.
- Funds support scholarships for students pursuing careers in manufacturing at Blackhawk Technical College.
- Youth Apprenticeship (YA) support, resources, and development for SMA members.
- The opportunity to participate in training and programming.
- The SMA will post your job openings on its website and other social media platforms.
- The SMA is a unified voice for manufacturers to connect in changing the image of manufacturing careers.
- Annual membership dues = \$500 per organization.



**What we do:** The SMA is comprised of four active committees with members from industry, education, and community partners. The committees are designed to serve as “ad hoc” workgroups to address the following distinct areas of the alliance’s collective interests:

- Marketing & Communications
- Curricula & Programming
- Events & Activities
- SMA Administration

**Mission Statement:** SMA will serve as a regional catalyst for talent recruitment and development in the fields of advanced manufacturing through collective efforts, initiatives, and partnerships.

**Purpose Statement:** The SMA is a collaborative, supportive and engaged stakeholder group – comprised of regional manufacturers, educators, and community partners – that is committed to collectively addressing, as well as supporting, youth and adult talent pipeline development needs of manufacturers.



**GET INVOLVED** Contact, Colleen Koerth or visit our website for more information.

(608) 743-4597 | [ckoerth@blackhawk.edu](mailto:ckoerth@blackhawk.edu) | [www.statelinemfg.org](http://www.statelinemfg.org)